A SURVEY OF BUDDHISTS

Summarised results from the 2023 survey on the theme of online harmony, summarised by Dh. Sahamati

Background & Methodology

The survey was open from 20th May to the 11th June 2023.

Invitations were issued to every Order Member outside India who had opted in to the Order Information Service (OIS) - some 1,591 email invitations were despatched.

A small number of "custom invites" were also sent to Order Members *not* on this list who nonetheless wanted to take part.

The email invitations contained a customized web link which contained basic demographic information (gender, years in the Order, age band, whether someone was a preceptor or not). This information was enough to help analyse the broader results across these groups but not enough (with minor exceptions) to *uniquely* identify anyone. The survey itself also asked questions that gathered demographic information – these were voluntary.

The survey received responses in 3 languages:

| | Completed | Completion rate |
|---------|-----------|-----------------|
| English | 533 | 72% |
| German | 12 | 100% |
| Spanish | 21 | 82% |
| | 566 | |

Where respondents were asked to pick items from a list, the lists were presented in random order to avoid bias in the result (e.g. tending to pick from the top of the list).

Are the results representative of the target audience?

No attempt was made to shape the invite list to gather up/sample answers from specific groups in any proportion – *everyone* outside India who was on the OIS (+ some more) got an invite.

There are 1,722 Order members outside of India – this was the target audience. We received 566 completed responses.

Using an industry-standard 95% "confidence level" this means that our margin of error is 3%.

So, within this degree of certainty, the responses in this report reflect the whole Order (outside of India), **not** just the people who responded - just as an election survey represents how the general population will vote, not just the people who were asked questions in a survey.

What does that mean in everyday terms?

Take one of the question/answers as an example:

"Did you follow 'Threads' before it was paused?"

35% of the responses said "Sometimes".

Because our margin of error is 3% we can say with 95% certainty that the *actual* number of Order members outside of India who Sometimes followed Threads is in the range 32-38% i.e. 35% +/- 3%.

What does 95% certainty mean? It means that if this survey were repeated 100 times, you'd get these results 95 times.

What's in this summary?

This summary contains the results of the survey on each answer to the simpler questions: ones that required a choice.

If a question has a \star then it was mandatory and the answers you see are from all 566 completed responses.

Analysis of answers from the questions that solicitated commentary or text will be published separately.

The Appendix contains breakdowns of each answer by 'demographic' details.

How should I interpret the results?

A note of caution on interpreting the breakout by categories in the appendix...

An example: of the 566 who replied to the survey the results are split women (51%)/men (49%). So, if I comment, for instance, in Question 2¹ that men outnumbered women as rating this as "Poor" ... it's a fair point because it's a 13% (women) vs 9% (men) split *and* the gender ratio is roughly 50/50.

But, if I was to comment on Question 1² that Order members in the UK & Ireland followed it much more heavily (36% followed it Sometimes/Often) than, say, only 3% in North America... that would be ... misleading: there are simply more Order members in the UK & Ireland.

If it helps, you can see how all the survey respondents are split between categories (Gender, Age etc) in Appendix B.

If you have any queries on how the results were broken down, I'll do my best to answer them at <u>sahamati@cedarblue.net</u> (please put the word "survey" somewhere in the subject line).

¹ "How do you rate your experience of Threads in terms of it supporting Order harmony?

² Did you follow 'Threads' before it was paused?

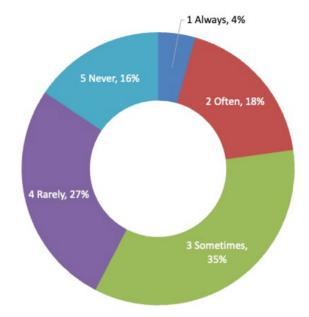
Though we have double checked this document, it may contain errors - your help in correcting them will be gratefully received.

1: Did you follow 'Threads' before it was paused? *

All respondents

| All respondents | | |
|-----------------|-----|-----|
| 1 Always | 25 | 4% |
| 2 Often | 104 | 18% |
| 3 Sometimes | 197 | 35% |
| 4 Rarely | 152 | 27% |
| 5 Never | 88 | 16% |
| | 566 | |

| Split by Gender | | |
|-----------------|-----|--|
| 1 Always | 4% | |
| Female | 2% | |
| Male | 2% | |
| 2 Often | 18% | |
| Female | 9% | |
| Male | 9% | |
| 3 Sometimes | 35% | |
| Female | 17% | |
| Male | 17% | |
| 4 Rarely | 27% | |
| Female | 14% | |
| Male | 13% | |
| 5 Never | 16% | |
| Female | 8% | |
| Male | 7% | |



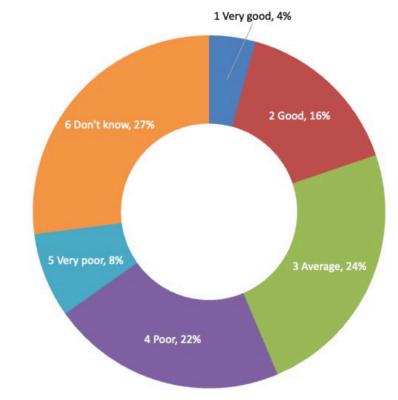
- More than half of the respondents followed Threads at least sometimes before it was paused
- Nearly a quarter followed it Often or Always
- There wasn't much difference between male and female interest in Threads

2: How do you rate your experience of Threads in terms of it supporting Order harmony? 🖈

All respondents – 566 people

| 1 Very good | 24 | 4% |
|--------------|-----|-----|
| 2 Good | 88 | 16% |
| 3 Average | 135 | 24% |
| 4 Poor | 122 | 22% |
| 5 Very poor | 44 | 8% |
| 6 Don't know | 153 | 27% |
| | 566 | |

| Split by Gender | |
|-----------------|-----|
| 1 Very good | 4% |
| Female | 2% |
| Male | 3% |
| 2 Good | 16% |
| Female | 7% |
| Male | 8% |
| 3 Average | 24% |
| Female | 12% |
| Male | 12% |
| 4 Poor | 22% |
| Female | 13% |
| Male | 9% |
| 5 Very poor | 8% |
| Female | 3% |
| Male | 5% |
| 6 Don't know | 27% |
| Female | 14% |
| Male | 13% |

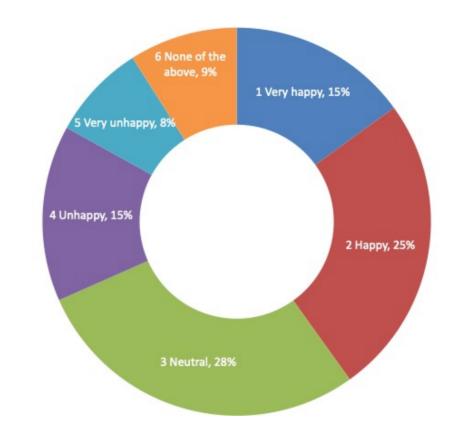


- Just over a quarter of respondents (27%) couldn't/didn't know how they would rate Threads
- Nearly 1 in 3 rated it as Poor/Very Poor (30%) only 1 in 5 rated it as Good/Very Good (20%)
- Apart from the Don't Knows those rating it Average were the largest single group at 24% nearly 1 in 4
- The ratings split by gender were broadly similar, although more women rated it as Poor than men. Men outnumbered women as rating it Very Poor.

3: What was your response to the pausing of Threads to consult the Order about communication online? \bigstar

| All respo | ondents | (566) |
|---------------------|---------|-------|
| 1 Very happy | 85 | 15% |
| 2 Happy | 142 | 25% |
| 3 Neutral | 160 | 28% |
| 4 Unhappy | 83 | 15% |
| 5 Very unhappy | 45 | 8% |
| 6 None of the above | 51 | 9% |

| Split by Gender | |
|---------------------|-----|
| 1 Very happy | 15% |
| Female | 9% |
| Male | 6% |
| 2 Нарру | 25% |
| Female | 13% |
| Male | 12% |
| 3 Neutral | 28% |
| Female | 13% |
| Male | 15% |
| 4 Unhappy | 15% |
| Female | 7% |
| Male | 8% |
| 5 Very unhappy | 8% |
| Female | 4% |
| Male | 4% |
| 6 None of the above | 9% |
| Female | 5% |
| Male | 4% |



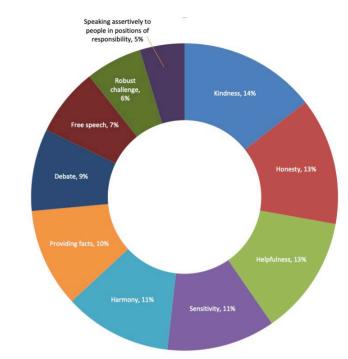
- 40% were either Happy or Very Happy with the pause
- 23% were either Unhappy or Very Unhappy
- Just over 1 in 4 were Neutral
- More women than men were Very Happy with the pause

4: Please rank these words/phrases in terms of how important you feel they are to support our ethical communication online?

8%

| All respondents - 556 | | Sp |
|-----------------------------------|-----|-----------|
| Kindness | 14% | Ki |
| | | F |
| Honesty | 13% | Ma |
| Helpfulness | 13% | Hone |
| Sensitivity | 11% | Fem |
| Harmony | 11% | Male |
| Providing facts | 10% | Helpful |
| Debate | 9% | Fema |
| Free speech | 7% | Male |
| Robust challenge | 6% | Sensitiv |
| Speaking assertively to people in | | Female |
| positions of | | Male |
| responsibility | 5% | Harmony |
| | | Female |
| | | Male |
| | | Providing |
| | | Famala |

| | 7% |
|---|----|
| Honesty | |
| Female | 7% |
| Male | 6% |
| Helpfulness | |
| Female | 6% |
| Male | 6% |
| Sensitivity | |
| Female | 6% |
| Male | 5% |
| Harmony | |
| Female | 6% |
| Male | 6% |
| Providing facts | |
| Female | 5% |
| Male | 5% |
| Debate | |
| Female | 4% |
| Male | 4% |
| Free speech | |
| Female | 4% |
| Male | 4% |
| Robust challenge | |
| Female | 3% |
| Male | 3% |
| Speaking assertively to people in positions of responsibility | |
| Female | 2% |
| | |



This question was NOT mandatory but only 10 people declined to answer making the total respondents 556 people

- Harmony (the theme of the survey) was 'outranked' by Helpfulness, Honesty and Kindness
- Word/phrases more obviously associated with discussion and debate (e.g. 'Robust challenge', 'Speaking assertively to people in positions of responsibility') were clearly outweighed by others more associated with 'tone'
- There were no significant differences between the views of men and women, or by time in the Order

6: Have you been negatively impacted by unharmonious communication on Threads? ★

7: Did this put you off contributing to Threads? \star

6: Have you been negatively impacted by unharmonious communication on Threads?

| All respondents - 566 | |
|-----------------------|-----|
| No | 55% |
| Yes | 45% |

| Split by Gender | |
|-----------------|-----|
| Νο | 55% |
| Female | 26% |
| Male | 29% |
| Yes | 45% |
| Female | 25% |
| Male | 20% |

Only those who said they **were** 'negatively impacted' were then asked the follow up question ...

7: Did this put you off contributing to Threads??

| 257 respondents | |
|-----------------|-----|
| No | 16% |
| Yes | 84% |

| Split by Gender | |
|-----------------|-----|
| Νο | 16% |
| Female | 7% |
| Male | 9% |
| Yes | 84% |
| Female | 48% |
| Male | 36% |

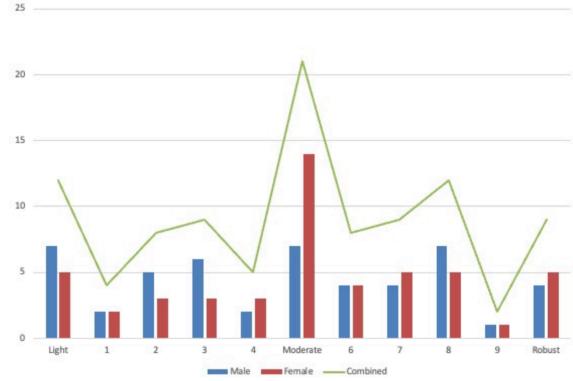
- A significant minority (45%) were negatively impacted by unharmonious communication on Threads
- This was more of an issue for women (25%) than men (20%)

 A large majority (84%) who were 'negatively impacted' were impacted enough to be put off contributing to Threads, nearly half of these women

9: How would you like to see moderation being applied to online Order spaces? *

| All respondents - 566 | 6 | Split by Gender | |
|-----------------------|-----|-----------------|--------------|
| Light touch | 12% | Light touch | 12% |
| 1 | 5% | Female | 5% |
| 2 | 8% | Male | 7% |
| 3 | 9% | 1 | 5% |
| 4 | 5% | Female | 2% |
| Moderate | 21% | Male | 2% |
| 6 | 8% | 2 | 8% |
| 7 | 9% | Female | 3% |
| 8 | 12% | Male | 5% |
| 9 | 2% | 3 | 9% |
| Robust | 9% | Female | 3% |
| | | | e e / |

| • | 0 /0 |
|----------|------|
| Female | 2% |
| Male | 2% |
| 2 | 8% |
| Female | 3% |
| Male | 5% |
| 3 | 9% |
| Female | 3% |
| Male | 6% |
| 4 | 5% |
| Female | 3% |
| Male | 2% |
| Moderate | 21% |
| Female | 14% |
| Male | 7% |
| 6 | 8% |
| Female | 4% |
| Male | 4% |
| 7 | 9% |
| Female | 5% |
| Male | 4% |
| 8 | 12% |
| Female | 5% |
| Male | 7% |
| 9 | 2% |
| Female | 1% |
| Male | 1% |
| Robust | 9% |
| Female | 5% |
| | 4% |



- A 'moderate' approach was the most popular option favoured by 21% of respondents with twice as many women as men (14% vs 7%)
- Almost as many (38%) were in favour of a 'lighter' touch (0-4) as a more 'robust' . approach (40% choosing 6-10)

- On this 'mandatory' question, respondents could select as many options as they liked – including an 'Other' option
- The number shown in the chart is the number of 'clicks' each option received from ALL the respondents which, this question being mandatory was 566 people

2 options were favoured by a clear majority:

- Moderators can flag up content not within the guidelines which contributors could then consider re-editing
- An ability to quickly and simply flag up content not within the guidelines including an explanation of subsequent action taken

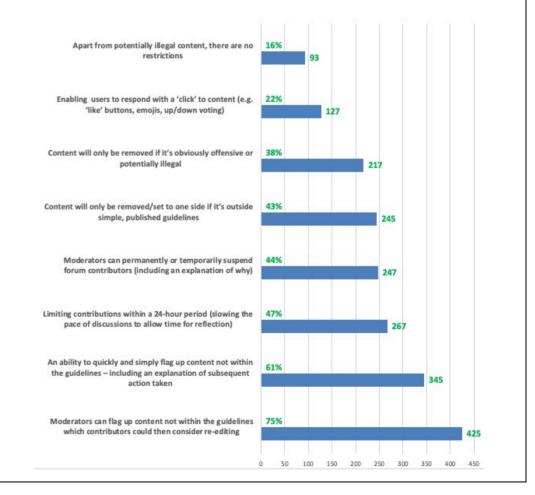
'Voting' options ("respond with a 'click' to content") and a lack of any restrictions (with the exception of illegal content) were a minority interest – only selected on average by 1 in 5 respondents.

How do I interpret the chart?

Take "Content will only be removed/set to one side if it's outside simple, published guidelines" as an example:

245 of the 566 total respondents - 43% - thought this facility would be 'helpful'.

Why 566? Everyone who completed the survey was obliged to answer this question, even if they only selected "Other"...

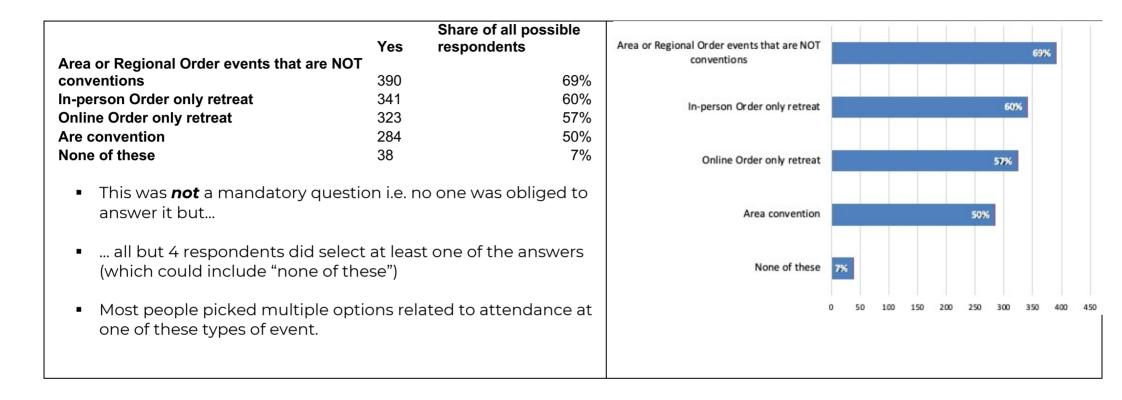


11: Do you have any examples of organisations that you feel use moderation tools well?

12: Great! Do you have a web link you could share?

| 11: Do you have a use moderation t | | rganisations that you feel | 12: Great! Do you have a web link you could share? We got around 45 suggested examples of forums/groups that |
|------------------------------------|-----------------|----------------------------|--|
| A | All respondents | | might help improve how forums are moderated |
| N | No 93 | 2% | |
| Y | es | 8% | |
| | | | |
| | | | |

14: Which of these have you attended in the last two years?

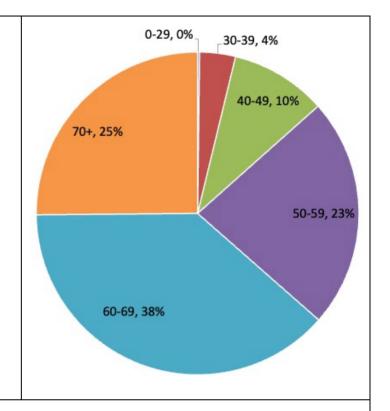


15: Do you regularly attend chapter meetings?

| A 11 | | |
|-------------|------------|-----------------|
| | espondents | |
| Yes | | 488 |
| No | | 76 |
| | | |
| • | This was | not a ma |
| | | |
| | | |
| | 2 respo | ndents sl |
| | | |
| 97 % | of those w | vho rospo |
| 0/70 | or those w | norespo |
| • •• | | |
| | by Gender | |
| Yes | | |
| Fe | male | : |
| Ma | le | |
| No | | |
| Fe | male | |
| Ma | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

16: Which age band do you belong to?

| | 0-29 | 30-39 | 40-49 | 50-59 | 60-69 | 70+ | Total responses |
|--------------------------|-------|-------|-------|-------|-------|-----|-----------------|
| Count of responses | | | | | | | |
| Female | 1 | 6 | 20 | 63 | 106 | 71 | 267 |
| Male | | 13 | 31 | 59 | 97 | 62 | 262 |
| Share of all responding | | | | | | | |
| Female | 0% | 2% | 7% | 24% | 40% | 27% | |
| Male | 0% | 5% | 12% | 23% | 37% | 24% | |
| Total of responses | 1 | 19 | 51 | 122 | 203 | 133 | 529 |
| Total share of responses | 0.19% | 4% | 10% | 23% | 39% | 25% | |



• This was not a mandatory question but only 5 people declined to answer

18: Although this survey is anonymous, if you would be happy for us to contact you and follow up on any of your comments, please leave your name and email address below

• 272 respondents answered this non-mandatory question

APPENDIX A

Results by:

- Age
- Time in the Order
- Whether someone is a Preceptor
- Region

1: Did you follow 'Threads' before it was paused? \star

| Region | |
|-----------------------|-----|
| 1 Always | 4% |
| Mainland Europe | 1% |
| South Pacific | 0% |
| Spain & Latin America | 0% |
| UK & Ireland | 3% |
| 2 Often | 18% |
| Mainland Europe | 2% |
| North America | 1% |
| South Pacific | 2% |
| Spain & Latin America | 0% |
| UK & Ireland | 13% |
| Unknown | 0% |
| 3 Sometimes | 35% |
| Mainland Europe | 3% |
| North America | 2% |
| South Pacific | 4% |
| Spain & Latin America | 2% |
| UK & Ireland | 23% |
| Unknown | 1% |
| 4 Rarely | 27% |
| Mainland Europe | 2% |
| North America | 1% |
| South Pacific | 4% |
| Spain & Latin America | 1% |
| UK & Ireland | 17% |
| Unknown | 1% |
| 5 Never | 16% |
| Mainland Europe | 2% |
| North America | 1% |
| South Pacific | 1% |
| Spain & Latin America | 2% |
| UK & Ireland | 9% |
| Unknown | 1% |
| Unknown | 1% |

| Time in the orde | ər |
|------------------|-----|
| 1 Always | 49 |
| 0-10 yrs | 1% |
| 11-20 yrs | 1% |
| 21 + yrs | 2% |
| 2 Often | 189 |
| 0-10 yrs | 4% |
| 11-20 yrs | 6% |
| 21+ yrs | 8% |
| 3 Sometimes | 35% |
| 0-10 yrs | 12% |
| 11-20 yrs | 10% |
| 21+ yrs | 13% |
| 4 Rarely | 27% |
| 0-10 yrs | 10% |
| 11-20 yrs | 8% |
| 21+ yrs | 9% |
| 5 Never | 16% |
| 0-10 yrs | 9% |
| 11-20 yrs | 39 |
| 21+ yrs | 3% |
| | |
| Preceptor | |
| 1 Always | 4% |
| No | 3% |
| Yes | 1% |
| 2 Often | 18% |
| No | 13% |
| Yes | 6% |
| 3 Sometimes | 35% |
| No | 25% |
| Yes | 10% |
| 4 Rarely | 27% |
| No | 20% |
| Yes | 7% |
| 5 Never | 16% |
| No | 13% |
| Yes | 2% |

2 How do you rate your experience of Threads in terms of it supporting Order harmony? **★**

| Preceptor | | Region | | Time in the | | Age | |
|--------------|-----|-----------------------|-----|--------------|-----|--------------|------|
| 1 Very good | 4% | 1 Very good | 4% | Order | | 1 Very good | 4% |
| No | 4% | Mainland Europe | 0% | 1 Very good | 4% | 40-49 | 0% |
| Yes | 0% | North America | 0% | 0-10 yrs | 0% | 50-59 | 1% |
| 2 Good | 16% | South Pacific | 1% | 11-20 yrs | 1% | 60-69 | 1% |
| No | 12% | Spain & Latin America | 0% | 21 + yrs | 3% | 70+ | 2% |
| Yes | 4% | UK & Ireland | 3% | 2 Good | 16% | 2 Good | 16% |
| 3 Average | 24% | 2 Good | 16% | 0-10 yrs | 4% | | 0% |
| No | 16% | Mainland Europe | 2% | 11-20 yrs | 5% | 0-29 | 0% |
| Yes | 8% | North America | 0% | 21 + yrs | 6% | 30-39 | 1% |
| l Poor | 22% | South Pacific | 2% | 3 Average | 24% | 40-49 | 1% |
| No | 14% | Spain & Latin America | 1% | 0-10 yrs | 6% | 50-59 | 4% |
| Yes | 7% | UK & Ireland | 10% | 11-20 yrs | 8% | 60-69 | 5% |
| ö Very poor | 8% | Unknown | 1% | 21 + yrs | 10% | 70+ | 4% |
| No | 5% | 3 Average | 24% | 4 Poor | 22% | 3 Average | 24% |
| Yes | 2% | Mainland Europe | 3% | 0-10 yrs | 8% | | 1% |
| 6 Don't know | 27% | North America | 1% | 11-20 yrs | 6% | 0-29 | 0% |
| No | 23% | South Pacific | 4% | 21 + yrs | 8% | 30-39 | 1% |
| Yes | 4% | Spain & Latin America | 1% | 5 Very poor | 8% | 40-49 | 2% |
| | .,. | UK & Ireland | 15% | 0-10 yrs | 4% | 50-59 | 4% |
| | | Unknown | 0% | 11-20 yrs | 2% | 60-69 | 11% |
| | | 4 Poor | 22% | 21 + yrs | 2% | 70+ | 4% |
| | | Mainland Europe | 2% | 6 Don't know | 27% | 4 Poor | 22% |
| | | North America | 2% | 0-10 yrs | 13% | 30-39 | 1% |
| | | South Pacific | 2% | 11-20 yrs | 7% | 40-49 | 2% |
| | | Spain & Latin America | 1% | 21 + yrs | 7% | 50-59 | 6% |
| | | UK & Ireland | 15% | | | 60-69 | 7% |
| | | Unknown | 1% | | | 70+ | 5% |
| | | 5 Very poor | 8% | | | 5 Very poor | 8% |
| | | Mainland Europe | 0% | | | 30-39 | 1% |
| | | North America | 1% | | | 40-49 | 2% |
| | | South Pacific | 1% | | | 50-59 | 2% |
| | | Spain & Latin America | 1% | | | 60-69 | 2% |
| | | UK & Ireland | 5% | | | 70+ | 1% |
| | | Unknown | 0% | | | 6 Don't know | 27% |
| | | 6 Don't know | 27% | | | 30-39 | 1% |
| | | Mainland Europe | 3% | | | 40-49 | 2% |
| | | North America | 1% | | | 50-59 | 7% |
| | | South Pacific | 3% | | | 60-69 | 10% |
| | | Spain & Latin America | 2% | | | 70+ | 7% |
| | | UK & Ireland | 17% | | | | , ,0 |
| | | Unknown | 1% | | | | |

3: What was your response to the pausing of Threads to consult the Order about communication online? \bigstar

| Age band | Time in the Order | |
|---------------------|------------------------------------|------------|
| 1 Very happy | 15 <mark>% 1 Very happy</mark> 1 | 5% |
| 30-39 | 2 <mark>% 11-20 yrs</mark> | 3% |
| 40-49 | 2 <mark>% 21+ yrs</mark> | 5% |
| 50-59 | 3 <mark>% 0-10</mark> yrs | 6% |
| 60-69 | - | 25% |
| 70+ | 3% 11-20 yrs | 8% |
| 2 Нарру | 25 % 21+ yrs | 8% |
| | 0% 0-10 yrs | 9% |
| 0-29 | - | 28% |
| 30-39 | 1% 11-20 yrs | 9% |
| 40-49 | 2% 21+ yrs | 9% |
| 50-59 | | 10% |
| 60-69 | 2 | 5% |
| 70+ | 7% 11-20 yrs | 5% |
| 3 Neutral | 28% 21+ yrs | 6% |
| 30-39 | 1% 0-10 yrs | 3% |
| 40-49 | 3% 5 Very unhappy | 8% |
| 50-59 | 8% 11-20 yrs | 2% |
| 60-69 | 12% 21+ yrs | 2 % |
| 70+ | 5% 0-10 yrs | 4 % 2% |
| 4 Unhappy | 15% 6 None of the above | 2% 9% |
| | | 9 % |
| 0-29 | | 1% 2% |
| 30-39 | | |
| 40-49 | 0 <mark>%</mark> 0-10 yrs 1% | 5% |
| 40-49 50-59 | 4% | |
| 60-69 | 5% Preceptor? | |
| 70+ | | 5% |
| | 8% No | 9% |
| 5 Very unhappy | | 6% |
| 40-49 | 1 /0 | 25% |
| 50-59 | | 8% |
| 60-69 70 - | 3% No 3% Yes | 7% |
| 70+ | 570 | 28% |
| 6 None of the above | 0% No 2 | 21% |
| 20.00 | 070 | 7% |
| 30-39 | 0/0 | 15% |
| 40-49 | | 2% |
| 50-59 | 270 | 3% |
| 60-69 | 3% Yes 3% 5 Very unhappy | 8% |
| 70+ | 3% <u>5 very unnappy</u> No | 0% |
| | | 1% |
| | Yes 6 None of the above | |
| | 6 None of the above | 9% |
| | No | 7% |
| | Yes | 2% |

| Region | |
|---------------------------------------|----------|
| 1 Very happy | 15% |
| | 1% |
| Mainland Europe | |
| North America | 1% |
| South Pacific | 2% |
| Spain & Latin America | 0% |
| UK & Ireland | 10% |
| Unknown | 0% |
| 2 Happy | 25% |
| Mainland Europe | 2% |
| North America | 1% |
| South Pacific | 4% |
| Spain & Latin America | 1% |
| UK & Ireland | 16% |
| Unknown | 0% |
| 3 Neutral | 28% |
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| 4 Unhappy | 15% |
| Mainland Europe | 2% |
| North America | 1% |
| South Pacific | 1% |
| Spain & Latin America | 1% |
| UK & Ireland | 10% |
| 5 Very unhappy | 8% |
| Mainland Europe | 0% |
| North America | 0% |
| South Pacific | 0% |
| UK & Ireland | 7% |
| Unknown | 0% |
| 6 None of the above | 9% |
| Mainland Europe | 1% |
| South Pacific | 1% |
| | 1% 2% |
| Spain & Latin America UK & Ireland | 2% 5% |
| | |
| Unknown | 1% |
| | |

4: Please rank these words/phrases in terms of how important you feel they are to support our ethical communication online?

| Split by Time in the Order | | Providing facts | |
|----------------------------|------|-----------------------------------|------|
| Kindness | | Mainland Europe | 1.1% |
| Mainland Europe | 1.4% | North America | 0.5% |
| North America | 0.8% | South Pacific | 1.2% |
| South Pacific | 1.6% | Spain & Latin America | 0.7% |
| Spain & Latin America | 0.9% | UK & Ireland | 6.7% |
| UK & Ireland | 9.4% | Unknown | 0.4% |
| Unknown | 0.5% | Debate | |
| Honesty | | Mainland Europe | 0.8% |
| Mainland Europe | 1.3% | North America | 0.3% |
| North America | 0.7% | South Pacific | 0.9% |
| South Pacific | 1.5% | Spain & Latin America | 0.4% |
| Spain & Latin America | 0.8% | UK & Ireland | 5.9% |
| UK & Ireland | 8.7% | Unknown | 0.2% |
| Unknown | 0.4% | Free speech | |
| Helpfulness | | Mainland Europe | 0.7% |
| Mainland Europe | 1.3% | North America | 0.3% |
| North America | 0.7% | South Pacific | 0.6% |
| South Pacific | 1.4% | Spain & Latin America | 0.5% |
| Spain & Latin America | 0.8% | UK & Ireland | 4.8% |
| UK & Ireland | 8.1% | Unknown | 0.2% |
| Unknown | 0.4% | Robust challenge | |
| Sensitivity | | Mainland Europe | 0.4% |
| Mainland Europe | 1.1% | North America | 0.2% |
| North America | 0.7% | South Pacific | 0.6% |
| South Pacific | 1.2% | Spain & Latin America | 0.3% |
| Spain & Latin America | 0.6% | UK & Ireland | 4.1% |
| UK & Ireland | 7.5% | Unknown | 0.2% |
| Unknown | 0.3% | Speaking assertively to people in | |
| Harmony | | positions of responsibility | |
| Mainland Europe | 1.0% | Mainland Europe | 0.4% |
| North America | 0.6% | North America | 0.2% |
| South Pacific | 1.2% | South Pacific | 0.4% |
| Spain & Latin America | 0.7% | Spain & Latin America | 0.4% |
| UK & Ireland | 7.4% | UK & Ireland | 3.2% |
| Unknown | 0.4% | Unknown | 0.1% |

4: Please rank these words/phrases in terms of how important you feel they are to support our ethical communication online?

| | | Providing facts | | |
|--------------|----|--|----|--|
| Split by Age | | 0-29 | 0% | |
| | | 30-39 | 0% | |
| Kindness | | 40-49 | 1% | |
| 0-29 | 0% | 50-59 | 3% | |
| 30-39 | 1% | 60-69 | 4% | |
| 40-49 | 1% | 70+ | 3% | |
| 50-59 | 4% | Debate | | |
| 60-69 | 5% | 0-29 | 0% | |
| 70+ | 3% | 30-39 | 0% | |
| Honesty | | 40-49 | 1% | |
| 0-29 | 0% | 50-59 | 2% | |
| 30-39 | 1% | 60-69 | 3% | |
| 40-49 | 1% | 70+ | 2% | |
| 50-59 | 3% | Free speech | | |
| 60-69 | 5% | 0-29 | 0% | |
| 70+ | 3% | 30-39 | 0% | |
| Helpfulness | | 40-49 | 1% | |
| 0-29 | 0% | 50-59 | 2% | |
| 30-39 | 1% | 60-69 | 3% | |
| 40-49 | 1% | 70+ | 2% | |
| 50-59 | 3% | Robust challenge | | |
| 60-69 | 5% | 0-29 | 0% | |
| 70+ | 3% | 30-39 | 0% | |
| Sensitivity | | 40-49 | 1% | |
| 0-29 | 0% | 50-59 | 1% | |
| 30-39 | 0% | 60-69 | 2% | |
| 40-49 | 1% | | | |
| 50-59 | 3% | 70+ | 1% | |
| 60-69 | 4% | | | |
| 70+ | 3% | Speaking assertively | | |
| Harmony | | people in positions of responsibility | Γ | |
| 0-29 | 0% | 0-29 | 0% | |
| 30-39 | 1% | 30-39 | 0% | |
| 40-49 | 1% | 40-49 | 1% | |
| 50-59 | 3% | 50-59 | 1% | |
| 60-69 | 4% | 60-69 | 2% | |
| 70+ | 3% | | | |
| | | 70+ | 1% | |

4: Please rank these words/phrases in terms of how important you feel they are to support our ethical communication online?

| Kindness 11% No 11% Yes 4% Honesty 10% No 10% Yes 3% Helpfulness 3% No 9% Yes 3% Sensitivity 3% No 9% Yes 3% Harmony 3% No 8% Yes 3% Providing facts 3% No 8% Yes 3% |
|--|
| Yes 4% Honesty 10% No 10% Yes 3% Helpfulness 9% No 9% Yes 3% Sensitivity 3% No 9% Yes 3% Harmony 3% No 8% Yes 3% Providing facts 3% No 8% Yes 3% |
| Honesty 10% No 10% Yes 3% Helpfulness 3% No 9% Yes 3% Sensitivity 3% No 9% Yes 3% Harmony 3% No 8% Yes 3% Providing facts 3% No 8% Yes 3% |
| No 10% Yes 3% Helpfulness 9% No 9% Yes 3% Sensitivity 3% No 9% Yes 3% Harmony 3% No 8% Yes 3% Providing facts 3% No 8% Yes 3% |
| Yes 3% Helpfulness 9% No 9% Yes 3% Sensitivity 3% No 9% Yes 3% Harmony 3% No 8% Yes 3% Providing facts 3% No 8% Yes 3% |
| Helpfulness 9% No 9% Yes 3% Sensitivity 9% No 9% Yes 3% Harmony 3% No 8% Yes 3% Providing facts 3% No 8% Yes 3% |
| No 9% Yes 3% Sensitivity 9% No 9% Yes 3% Harmony 3% No 8% Yes 3% Providing facts 3% No 8% Yes 3% |
| Yes 3% Sensitivity 9% No 9% Yes 3% Harmony 3% No 8% Yes 3% Providing facts 3% No 8% Yes 3% |
| Sensitivity 9% No 9% Yes 3% Harmony 8% Yes 3% Providing facts 3% No 8% Yes 3% Sensitivity 8% Yes 3% |
| No 9% Yes 3% Harmony No 8% Yes 3% Providing facts 3% No 8% Yes 3% |
| Yes 3% Harmony No 8% Yes 3% Providing facts No 8% Yes 3% |
| Harmony 8% No 8% Yes 3% Providing facts 8% No 8% Yes 3% |
| No 8% Yes 3% Providing facts 8% No 8% Yes 3% |
| Yes3%Providing facts8%No8%Yes3% |
| Providing factsNo8%Yes3% |
| No 8% Yes 3% |
| Yes 3% |
| |
| |
| Debate |
| No 6% |
| Yes 2% |
| Free speech |
| No 6% |
| Yes 2% |
| Robust challenge |
| No 4% |
| Yes 1% |
| Speaking assertively to |
| people in positions of |
| responsibility 4% |
| Yes 1% |
| 165 1% |

6: Have you been negatively impacted by unharmonious communication on Threads? ★

| Split by Time in the Order | | Preceptor? | |
|----------------------------|-----|---------------|----|
| No | 55% | No | 5 |
| 0-10 yrs | 20% | Not preceptor | 44 |
| 11-20 yrs | 15% | Is preceptor | 10 |
| 21+ yrs | 19% | Yes | 45 |
| Yes | 45% | Not preceptor | 30 |
| 0-10 yrs | 15% | Is preceptor | 15 |
| 11-20 yrs | 14% | | |
| 21+ yrs | 16% | | |
| | | Split by Age | |
| Split by Region | | No | 55 |
| Νο | 55% | 0-29 | 0 |
| Mainland Europe | 5% | 30-39 | 2 |
| North America | 2% | 40-49 | 5 |
| South Pacific | 7% | 50-59 | 12 |
| Spain & Latin America | 4% | 60-69 | 22 |
| UK & Ireland | 34% | 70+ | 13 |
| Unknown | 2% | Yes | 45 |
| Yes | 45% | 30-39 | 2 |
| Mainland Europe | 4% | 40-49 | 5 |
| North America | 3% | 50-59 | 12 |
| South Pacific | 4% | 60-69 | 15 |
| Spain & Latin America | 2% | 70+ | 11 |
| UK & Ireland | 31% | | |
| Unknown | 1% | | |
| Children | 170 | | |
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Only those who said they **were** 'negatively impacted' were then asked the follow up question ... Question 7...

7: Did this put you off contributing to Threads?

| Split by Time in the Order | | |
|----------------------------|-----|--|
| Νο | 16% | |
| 0-10 yrs | 4% | |
| 11-20 yrs | 5% | |
| 21+ yrs | 6% | |
| Yes | 84% | |
| 0-10 yrs | 30% | |
| 11-20 yrs | 25% | |
| 21+ yrs | 30% | |

Split by Region

| Νο | 16% |
|-----------------------|-----|
| Mainland Europe | 3% |
| South Pacific | 2% |
| Spain & Latin America | 1% |
| UK & Ireland | 9% |
| Unknown | 0% |
| Yes | 84% |
| Mainland Europe | 6% |
| North America | 7% |
| South Pacific | 7% |
| Spain & Latin America | 3% |
| UK & Ireland | 59% |
| Unknown | 2% |
| | |

Split by Preceptor No

| Νο | 16% |
|---------------|-----|
| Not preceptor | 11% |
| Is preceptor | 5% |
| Yes | 84% |
| | |
| Not preceptor | 55% |

| Split by Age | |
|--------------|-----|
| Νο | 16% |
| 50-59 | 5% |
| 60-69 | 5% |
| 70+ | 5% |
| Yes | 84% |
| 30-39 | 4% |
| 40-49 | 11% |
| 50-59 | 21% |
| 60-69 | 28% |
| 70+ | 19% |

9: How would you like to see moderation being applied to online Order spaces? \bigstar

| Split by Time i Order | n the |
|--------------------------|----------|
| 0 | 12% |
| 0-10 yrs | 4% |
| 11-20 yrs | 3% |
| 21+ yrs | 5% |
| 1 | 5% |
| 0-10 yrs | 2% |
| 11-20 yrs | 1% |
| 21+ yrs | 2% |
| 2 | 8% |
| | 2% |
| 11-20 yrs | 1% |
| 21+ yrs | 5% |
| 3 | 9% |
| 0-10 yrs | 3% |
| 11-20 yrs | 2% |
| 21+ yrs | 2 % |
| 4 | 5% |
| | 1% |
| 0-10 yrs | 2% |
| 11-20 yrs | 2% 2% |
| 21+ yrs | |
| 5 | 21% |
| 0-10 yrs | 8% |
| 11-20 yrs | 8% |
| 21+ yrs | 6% |
| 6 | 8% |
| 0-10 yrs | 2% |
| 11-20 yrs | 3% |
| _ 21+ yrs | 3% |
| 7 | 9% |
| 0-10 yrs | 4% |
| 11-20 yrs | 3% |
| 21+ yrs | 2% |
| 8 | 12% |
| 0-10 yrs | 5% |
| 11-20 yrs | 2% |
| 21+ yrs | 5% |
| 9 | 2% |
| 0-10 yrs | 1% |
| 11-20 yrs | 0% |
| 21+ yrs | 1% |
| 10 | 9% |
| 0-10 yrs | 5% |
| 11-20 yrs | 2% |
| 21+ yrs | 2% |

| S | plit by | / preceptor | N/Y |
|---|---------|-------------|-----------|
| 0 | | | 12% |
| | No | | 10% |
| | Yes | | 2% |
| 1 | | | 5% |
| | No | | 4% |
| | Yes | | 1% |
| 2 | | | 8% |
| | No | | 6% |
| | Yes | | 2% |
| 3 | | | 9% |
| | No | | 7% |
| | Yes | | 2% |
| 4 | | | 5% |
| | No | | 3% |
| | Yes | | 2% |
| 5 | | | 21% |
| | No | | 16% |
| | Yes | | 5% |
| 6 | | | 8% |
| | No | | 5% |
| | Yes | | 3% |
| 7 | | | 9% |
| - | No | | 7% |
| | Yes | | 2% |
| 8 | | | 12% |
| 5 | No | | 8% |
| | Yes | | 4% |
| 9 | | | 2% |
| | No | | 1% |
| | Yes | | 1% |
| 1 | | | 9% |
| • | No | | 7% |
| | Yes | | 2% |
| | 165 | | 2 /0 |
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9: How would you like to see moderation being applied to online Order spaces?

| Split by Region | |
|-----------------------|-----|
| 0 | 12% |
| Mainland Europe | 1% |
| North America | 0% |
| South Pacific | 1% |
| Spain & Latin America | 1% |
| UK & Ireland | 9% |
| Unknown | 0% |
| l | 5% |
| Mainland Europe | 1% |
| North America | 0% |
| South Pacific | 1% |
| Spain & Latin America | 0% |
| UK & Ireland | 3% |
| 2 | 8% |
| Mainland Europe | 1% |
| North America | 0% |
| South Pacific | 0% |
| Spain & Latin America | 0% |
| UK & Ireland | 6% |
| Unknown | 1% |
| l | 9% |
| Mainland Europe | 1% |
| North America | 0% |
| South Pacific | 1% |
| Spain & Latin America | 1% |
| UK & Ireland | 5% |
| Unknown | 0% |
| | 5% |
| Mainland Europe | 1% |
| North America | 0% |
| South Pacific | 0% |
| Spain & Latin America | 0% |
| UK & Ireland | 3% |
| Unknown | 0% |
| | 21% |
| Mainland Europe | 2% |
| North America | 2% |
| South Pacific | 3% |
| Spain & Latin America | 1% |
| UK & Ireland | 12% |
| Unknown | 1% |

| 6 | 8% |
|-----------------------|-----|
| Mainland Europe | 1% |
| North America | 0% |
| South Pacific | 2% |
| Spain & Latin America | 0% |
| UK & Ireland | 5% |
| 7 | 9% |
| Mainland Europe | 1% |
| North America | 1% |
| South Pacific | 1% |
| Spain & Latin America | 1% |
| UK & Ireland | 5% |
| 8 | 12% |
| Mainland Europe | 2% |
| North America | 1% |
| South Pacific | 1% |
| Spain & Latin America | 1% |
| UK & Ireland | 8% |
| Unknown | 0% |
| 9 | 2% |
| North America | 0% |
| UK & Ireland | 1% |
| Unknown | 0% |
| 10 | 9% |
| Mainland Europe | 1% |
| North America | 1% |
| South Pacific | 0% |
| Spain & Latin America | 1% |
| UK & Ireland | 6% |
| Unknown | 1% |
| | |
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| | |

9: How would you like to see moderation being applied to online Order spaces? \bigstar

| Split by Age | | 6 | 8% |
|--------------|-------|-------|-------|
| 0 | 12% | 30-39 | 0.18% |
| | 0.18% | 40-49 | 0.18% |
| 0-29 | 0.18% | 50-59 | 2.65% |
| 30-39 | 0.35% | 60-69 | 3.00% |
| 40-49 | 0.53% | 70+ | 2.12% |
| 50-59 | 2.47% | 7 | 9% |
| 60-69 | 4.24% | 30-39 | 0.71% |
| 70+ | 4.24% | 40-49 | 1.41% |
| 1 | 5% | 50-59 | 2.47% |
| 40-49 | 0.88% | 60-69 | 2.47% |
| 50-59 | 0.53% | 70+ | 2.30% |
| 60-69 | 2.12% | 8 | 12% |
| 70+ | 1.24% | | 0.53% |
| 2 | 8% | 30-39 | 0.71% |
| 0-29 | 0.18% | 40-49 | 1.24% |
| 30-39 | 0.53% | 50-59 | 2.30% |
| 40-49 | 0.35% | 60-69 | 5.30% |
| 50-59 | 2.12% | 70+ | 2.30% |
| 60-69 | 2.83% | 9 | 2% |
| 70+ | 1.77% | 30-39 | 0.18% |
| 3 | 9% | 40-49 | 0.18% |
| | 0.18% | 50-59 | 0.18% |
| 30-39 | 0.35% | 60-69 | 0.88% |
| 40-49 | 0.71% | 70+ | 0.18% |
| 50-59 | 2.47% | 10 | 9% |
| 60-69 | 3.18% | 30-39 | 0.35% |
| 70+ | 1.94% | 40-49 | 2.30% |
| 4 | 5% | 50-59 | 1.94% |
| 50-59 | 1.59% | 60-69 | 2.65% |
| 60-69 | 1.77% | 70+ | 1.77% |
| 70+ | 1.41% | | |
| 5 | 21% | | |
| 30-39 | 0.53% | | |
| 40-49 | 2.12% | | |
| 50-59 | 5.12% | | |
| 60-69 | 8.83% | | |
| 70+ | 4.59% | | |

| Moderators can flag up content not within the guidelines which contributors could then consider re-editing | |
|--|------------|
| Female | 40% |
| Male | 35% |
| An ability to quickly and simply flag up content not within the guidelines – including an explanation of subsequent action taken | |
| Female Male | 33% 28% |
| Limiting contributions within a 24-hour period (slowing the pace of discussions to allow time for reflection) | |
| Female Male | 24% 23% |
| Moderators can permanently or temporarily suspend forum contributors (including an explanation of why) | |
| Female | 22% |
| Male | 22% |
| Content will only be removed/set to one side if it's outside simple, published guidelines | |
| Female | 22% |
| Male | 21% |
| Content will only be removed if it's obviously offensive or potentially illegal | |
| Female | 19% |
| Male | 19% |
| Enabling users to respond with a 'click' to content (e.g. 'like' buttons, emojis, up/down voting) | |
| Female | 13% |
| Male | 10% |
| Apart from potentially illegal content, there are no restrictions | |
| Female | 9% |
| Male | 8% |

| Split by Time in the Order |
|--|
| Split by Time in the Order |
| Moderators can flag up content not within the guidelines which contributors could then consider re-editing |
| 0-10 yrs |
| 11-20 yrs |
| |
| 21+ yrs |
| An ability to quickly and simply flag up content not within the guidelines – including an explanation of subsequent action taken |
| 0-10 yrs |
| |
| 11-20 yrs |
| 21+ yrs |
| Limiting contributions within a 24-hour period (slowing the pace of discussions to allow time for reflection) |
| |
| 0-10 yrs |
| 11-20 yrs |
| 21+ yrs |
| Moderators can permanently or temporarily suspend forum contributors (including an explanation of why) |
| 0-10 yrs |
| 11-20 yrs |
| 21+ yrs |
| Content will only be removed/set to one side if it's outside simple, published guidelines |
| 0-10 yrs |
| |
| 1-20 yrs |
| 21+ yrs |
| Content will only be removed if it's obviously offensive or potentially illegal |
|)-10 yrs |
| 11-20 yrs |
| 21+ yrs |
| Enabling users to respond with a 'click' to content (e.g. 'like' buttons, emojis, .p/down voting) |
| D-10 yrs |
| 11-20 yrs |
| 21+ yrs |
| Apart from potentially illegal content, there are no restrictions |
| 0-10 yrs |
| 11-20 yrs |
| 21+ yrs |

| Split by Preceptor N/Y | |
|---|-----------------------|
| Count of Moderators can flag up content not within the guidelines which contributors could then consider re-editing | |
| No | 53 |
| Yes | 229 |
| Count of An ability to quickly and simply flag up content not within the guidelines – including an explanation of subsequent action taken | |
| No | 459 |
| Yes | 45 16 |
| | 10 |
| Count of Limiting contributions within a 24-hour period (slowing the pace of discussions to allow time for reflection) | |
| No | 34 |
| | |
| Yes | 13 |
| Count of Moderators can permanently or temporarily suspend forum contributors (including an explanation of why) | |
| No | 339 |
| Yes | 119 |
| Count of Content will only be removed/set to one side if it's outside simple, published guidelines | |
| No | 329 |
| Yes | 119 |
| Count of Content will only be removed if it's obviously offensive or potentially illegal | |
| No | 29' |
| No Yes | 29 [.] 9' |
| | 9 |
| Count of Enabling users to respond with a 'click' to content (e.g. 'like' buttons, emojis, up/down voting) | |
| No | 19 |
| Yes | 49 |
| Count of Apart from potentially illegal content, there are no restrictions | |
| No | 14 |
| Yes | 29 |
| | |

| Split by Age | |
|--|------------------|
| Count of Moderators can flag up content not within the guidelines which con hen consider re-editing | ntributors could |
| 0-29 | |
| 30-39 | |
| 40-49 | |
| 50-59 | |
| 60-69 | |
| 70+ | |
| count of An ability to quickly and simply flag up content not within the guid | elines – |
| ncluding an explanation of subsequent action taken | |
| 0-29 | |
| 30-39 | |
| 40-49 | |
| 50-59 | |
| 60-69 70+ | |
| count of Limiting contributions within a 24-hour period (slowing the pace of | discussions to |
| llow time for reflection) | |
| 0-29 | |
| 30-39 | |
| 40-49 | |
| 50-59 | |
| 60-69 | |
| 70+ Count of Moderators can permanently or temporarily suspend forum contrib | utoro (including |
| n explanation of why) | |
| 0-29 | |
| 30-39 | |
| 40-49 | |
| 50-59 | |
| 60-69 | |
| 70+ | |
| Count of Content will only be removed/set to one side if it's outside simple, juidelines | published |
| 0-29 | |
| 30-39 | |
| 40-49 | |
| 50-59 | |
| 60-69 | |
| 70+ | |
| | |
| ount of Content will only be removed if it's obviously offensive or potentia | lly illegal |
| 0-29 | |
| 30-39 | |
| 40-49 | |
| 50-59 | |
| | |

60-69

^{14.7%}

| - | ~ | |
|---|---|---|
| 1 | υ | + |

| Count of Enabling | users to respond with | a 'click' to content (e.g | . 'like' buttons, emojis, |
|-------------------|-----------------------|---------------------------|---------------------------|
| up/down voting) | | | |

| up/down voting) | |
|-----------------|------|
| 0-29 | 0.2% |
| 30-39 | 1.6% |
| 40-49 | 2.1% |
| 50-59 | 6.7% |
| 60-69 | 7.4% |
| 70+ | 4.2% |
| | |
| | |

Count of Apart from potentially illegal content, there are no restrictions

| 0-29 | |
|-------|------|
| 30-39 | 0.9% |
| 40-49 | 1.9% |
| 50-59 | 4.9% |
| 60-69 | 4.9% |
| 70+ | 3.2% |
| | |

APPENDIX B

Split of all respondents by:

- Whether someone is a Preceptor
- Age
- Time in the Order
- Region
- Gender

The following may be of some use in interpreting the breakdowns in Appendix A.

The figures below are a breakdown of the 566 Order members *who responded to the Survey*. They are **not** a breakdown of the order as a whole.

| Preceptors | Count | Share |
|------------|-------|-------|
| No | 421 | 74% |
| Yes | 145 | 26% |

| Age bands | Count | Share |
|-----------|-------|-------|
| Unknown | 5 | 1% |
| 0-29 | 2 | 0% |
| 30-39 | 22 | 4% |
| 40-49 | 56 | 10% |
| 50-59 | 135 | 24% |
| 60-69 | 211 | 37% |
| 70+ | 135 | 24% |

| Time in the Order | Count | Share |
|-------------------|-------|-------|
| 0-10 yrs | 203 | 36% |
| 11-20 yrs | 160 | 28% |
| 21+ yrs | 203 | 36% |

| Region | Count | Share |
|-----------------------|-------|-------|
| Mainland Europe | 55 | 10% |
| North America | 28 | 5% |
| South Pacific | 63 | 11% |
| Spain & Latin America | 33 | 6% |
| UK & Ireland | 370 | 65% |
| Unknown | 17 | 3% |

| Gender | Count | Share |
|--------|-------|-------|
| Female | 289 | 51% |
| Male | 277 | 49% |