## A SURVEY $\odot F$ BUDDHISTS

Summarised results from the 2023 survey on the theme of online harmony, summarised by Dh. Sahamati

## Background \& Methodology

The survey was open from 20th May to the 11th June 2023.
Invitations were issued to every Order Member outside India who had opted in to the Order Information Service (OIS) - some 1,591 email invitations were despatched.

A small number of "custom invites" were also sent to Order Members not on this list who nonetheless wanted to take part.

The email invitations contained a customized web link which contained basic demographic information (gender, years in the Order, age band, whether someone was a preceptor or not). This information was enough to help analyse the broader results across these groups but not enough (with minor exceptions) to uniquely identify anyone. The survey itself also asked questions that gathered demographic information - these were voluntary.

The survey received responses in 3 languages:

Completed
English 533 German 12 21 21 566

Where respondents were asked to pick items from a list, the lists were presented in random order to avoid bias in the result (e.g. tending to pick from the top of the list).

## Are the results representative of the target audience?

No attempt was made to shape the invite list to gather up/sample answers from specific groups in any proportion - everyone outside India who was on the OIS (+ some more) got an invite.

There are 1,722 Order members outside of India - this was the target audience. We received 566 completed responses.

Using an industry-standard 95\% "confidence level" this means that our margin of error is $3 \%$.

So, within this degree of certainty, the responses in this report reflect the whole Order (outside of India), not just the people who responded - just as an election survey represents how the general population will vote, not just the people who were asked questions in a survey.

## What does that mean in everyday terms?

Take one of the question/answers as an example:
"Did you follow 'Threads' before it was paused?"
$35 \%$ of the responses said "Sometimes".
Because our margin of error is $3 \%$ we can say with $95 \%$ certainty that the actual number of Order members outside of India who Sometimes followed Threads is in the range $32-38 \%$ i.e. $35 \%+/-3 \%$.

What does 95\% certainty mean? It means that if this survey were repeated 100 times, you'd get these results 95 times.

## What's in this summary?

This summary contains the results of the survey on each answer to the simpler questions: ones that required a choice.

If a question has a $\star$ then it was mandatory and the answers you see are from all 566 completed responses.

Analysis of answers from the questions that solicitated commentary or text will be published separately.

The Appendix contains breakdowns of each answer by 'demographic' details.

## How should I interpret the results?

A note of caution on interpreting the breakout by categories in the appendix...
An example: of the 566 who replied to the survey the results are split women (51\%)/men (49\%). So, if I comment, for instance, in Question $2^{1}$ that men outnumbered women as rating this as "Poor" ... it's a fair point because it's a $13 \%$ (women) vs 9\% (men) split and the gender ratio is roughly 50/50.

But, if I was to comment on Question $7^{2}$ that Order members in the UK \& Ireland followed it much more heavily ( $36 \%$ followed it Sometimes/Often) than, say, only $3 \%$ in North America... that would be ... misleading: there are simply more Order members in the UK \& Ireland.

If it helps, you can see how all the survey respondents are split between categories (Gender, Age etc) in Appendix B.

If you have any queries on how the results were broken down, l'll do my best to answer them at sahamati@cedarblue.net (please put the word "survey" somewhere in the subject line).

[^0]Though we have double checked this document, it may contain errors - your help in correcting them will be gratefully received.

1: Did you follow 'Threads' before it was paused? ネ

All respondents

|  |  |  |
| :--- | ---: | ---: |
| All respondents |  |  |
| 1 Always | 25 | $4 \%$ |
| 2 Often | 104 | $18 \%$ |
| 3 Sometimes | 197 | $35 \%$ |
| 4 Rarely | 152 | $27 \%$ |
| 5 Never | 88 | $16 \%$ |
|  | $\mathbf{5 6 6}$ |  |


| Split by Gender |  |
| :---: | :--- |
| 1 Always | $\mathbf{4 \%}$ |
| Female | $2 \%$ |
| Male | $2 \%$ |
| 2 Often | $\mathbf{1 8 \%}$ |
| Female | $9 \%$ |
| Male | $9 \%$ |
| 3 Sometimes | $\mathbf{3 5 \%}$ |
| Female | $17 \%$ |
| Male | $17 \%$ |
| 4 Rarely | $\mathbf{2 7 \%}$ |
| Female | $14 \%$ |
| Male | $13 \%$ |
| $\mathbf{5}$ Never | $\mathbf{1 6 \%}$ |
| Female | $8 \%$ |
| Male | $7 \%$ |

2: How do you rate your experience of Threads in terms of it supporting Order harmony?

All respondents - 566 people

| 1 Very good | 24 | $4 \%$ |
| :--- | ---: | ---: |
| 2 Good | 88 | $16 \%$ |
| 3 Average | 135 | $24 \%$ |
| 4 Poor | 122 | $22 \%$ |
| 5 Very poor | 44 | $8 \%$ |
| 6 Don't know | 153 | $27 \%$ |
|  | 566 |  |


| Split by Gender |  |
| :---: | ---: |
| $\mathbf{1}$ Very good | $\mathbf{4 \%}$ |
| Female | $2 \%$ |
| Male | $3 \%$ |
| $\mathbf{2}$ Good | $\mathbf{1 6 \%}$ |
| Female | $7 \%$ |
| Male | $8 \%$ |
| 3 Average | $\mathbf{2 4 \%}$ |
| Female | $12 \%$ |
| Male | $12 \%$ |
| 4 Poor | $\mathbf{2 2 \%}$ |
| Female | $13 \%$ |
| Male | $9 \%$ |
| $\mathbf{5}$ Very poor | $\mathbf{8 \%}$ |
| Female | $3 \%$ |
| Male | $5 \%$ |
| $\mathbf{6}$ Don't know | $\mathbf{2 7 \%}$ |
| Female | $14 \%$ |
| Male | $13 \%$ |



- Just over a quarter of respondents (27\%) couldn't/didn't know how they would rate Threads
- Nearly 1 in 3 rated it as Poor/Very Poor (30\%) - only 1 in 5 rated it as Good/Very Good (20\%)
- Apart from the Don't Knows those rating it Average were the largest single group at $24 \%$ nearly 1 in 4
- The ratings split by gender were broadly similar, although more women rated it as Poor than men. Men outnumbered women as rating it Very Poor.


## 3: What was your response to the pausing of Threads to consult the Order about

 communication online? $\star$|  | All respondents (566) |  |
| :--- | ---: | ---: |
|  | 85 | $15 \%$ |
| 1 Very happy | 142 | $25 \%$ |
| 2 Happy | 160 | $28 \%$ |
| 3 Neutral | 83 | $15 \%$ |
| 4 Unhappy | 45 | $8 \%$ |
| 5 Very unhappy | 51 | $9 \%$ |


| Split by Gender |  |
| :--- | ---: |
| 1 Very happy | $\mathbf{1 5 \%}$ |
| Female | $9 \%$ |
| Male | $6 \%$ |
| 2 Happy | $\mathbf{2 5 \%}$ |
| Female | $13 \%$ |
| Male | $12 \%$ |
| 3 Neutral | $\mathbf{2 8 \%}$ |
| Female | $13 \%$ |
| Male | $15 \%$ |
| 4 Unhappy | $\mathbf{1 5 \%}$ |
| Female | $7 \%$ |
| Male | $8 \%$ |
| 5 Very unhappy | $\mathbf{8 \%}$ |
| Female | $4 \%$ |
| Male | $4 \%$ |
| $\mathbf{6}$ None of the above | $\mathbf{9 \%}$ |
| Female | $5 \%$ |
| Male | $4 \%$ |



- $40 \%$ were either Happy or Very Happy with the pause
- $23 \%$ were either Unhappy or Very Unhappy
- Just over 1 in 4 were Neutral
- More women than men were Very Happy with the pause


## 4: Please rank these words/phrases in terms of how important you feel they are to support our ethical communication online?

| All respondents - |  |
| :--- | :---: |
| $\mathbf{5 5 6}$ |  |
| Kindness | $14 \%$ |
| Honesty | $13 \%$ |
| Helpfulness | $13 \%$ |
| Sensitivity | $11 \%$ |
| Harmony | $11 \%$ |
| Providing facts | $10 \%$ |
| Debate | $9 \%$ |
| Free speech | $7 \%$ |
| Robust challenge <br> Speaking assertively <br> to people in <br> positions of <br> responsibility | $6 \%$ |


| Split by Gender |  |
| :---: | :---: |
| Kindness |  |
| Female | 8\% |
| Male | 7\% |
| Honesty |  |
| Female | 7\% |
| Male | 6\% |
| Helpfulness |  |
| Female | 6\% |
| Male | 6\% |
| Sensitivity |  |
| Female | 6\% |
| Male | 5\% |
| Harmony |  |
| Female | 6\% |
| Male | 6\% |
| Providing facts |  |
| Female | 5\% |
| Male | 5\% |
| Debate |  |
| Female | 4\% |
| Male | 4\% |
| Free speech |  |
| Female | 4\% |
| Male | 4\% |
| Robust challenge |  |
| Female | 3\% |
| Male | 3\% |
| Speaking assertively to people in positions of responsibility |  |
| Female | 2\% |
| Male | 2\% |



This question was NOT mandatory but only 10 people declined to answer making the total respondents 556 people

- Harmony (the theme of the survey) was 'outranked' by Helpfulness, Honesty and Kindness
- Word/phrases more obviously associated with discussion and debate (e.g. 'Robust challenge', ‘Speaking assertively to people in positions of responsibility') were clearly outweighed by others more associated with 'tone'
- There were no significant differences between the views of men and women, or by time in the Order


## 6: Have you been negatively impacted by unharmonious communication on Threads?

 7: Did this put you off contributing to Threads? $\star$
## 6: Have you been negatively impacted by unharmonious

 communication on Threads?| All respondents - 566 |  |
| :--- | :--- |
| No | $55 \%$ |
| Yes | $45 \%$ |

Only those who said they were 'negatively impacted' were then asked the follow up question ...

7: Did this put you off contributing to Threads??

| 257 respondents |  |
| :--- | :--- |
| No | $16 \%$ |
| Yes | $84 \%$ |


| Split by Gender |  |
| :--- | ---: |
| No | $\mathbf{1 6 \%}$ |
| Female | $7 \%$ |
| $\quad$ Male | $9 \%$ |
| Yes | $\mathbf{8 4 \%}$ |
| Female | $48 \%$ |
| Male | $36 \%$ |

- A large majority (84\%) who were 'negatively impacted' were impacted enough to be put off contributing to Threads, nearly half of these women

9: How would you like to see moderation being applied to online Order spaces? $\star$

| All respondents - 566 |  |
| :--- | ---: |
| Light touch | $12 \%$ |
| 1 | $5 \%$ |
| 2 | $8 \%$ |
| 3 | $9 \%$ |
| 4 | $5 \%$ |
| Moderate | $21 \%$ |
| 6 | $8 \%$ |
| 7 | $9 \%$ |
| 8 | $12 \%$ |
| 9 | $2 \%$ |
| Robust | $9 \%$ |


| Split by Gender |  |
| :---: | :---: |
| Light touch | 12\% |
| Female | 5\% |
| Male | 7\% |
| 1 | 5\% |
| Female | 2\% |
| Male | 2\% |
| 2 | 8\% |
| Female | 3\% |
| Male | 5\% |
| 3 | 9\% |
| Female | 3\% |
| Male | 6\% |
| 4 | 5\% |
| Female | 3\% |
| Male | 2\% |
| Moderate | 21\% |
| Female | 14\% |
| Male | 7\% |
| 6 | 8\% |
| Female | 4\% |
| Male | 4\% |
| 7 | 9\% |
| Female | 5\% |
| Male | 4\% |
| 8 | 12\% |
| Female | 5\% |
| Male | 7\% |
| 9 | 2\% |
| Female | 1\% |
| Male | 1\% |
| Robust | 9\% |
| Female | 5\% |
| Male | 4\% |

## 10: Of these examples of moderation, which do you think would be helpful?

- On this 'mandatory' question, respondents could select as many options as they liked - including an 'Other' option
- The number shown in the chart is the number of 'clicks' each option received from ALL the respondents which, this question being mandatory was 566 people

2 options were favoured by a clear majority:

- Moderators can flag up content not within the guidelines which contributors could then consider re-editing
- An ability to quickly and simply flag up content not within the guidelines - including an explanation of subsequent action taken
'Voting' options ("respond with a 'click' to content") and a lack of any restrictions (with the exception of illegal content) were a minority interest only selected on average by 1 in 5 respondents.


## How do I interpret the chart?

Take "Content will only be removed/set to one side if it's outside simple, published guidelines" as an example:
245 of the 566 total respondents - $43 \%$ - thought this facility would be 'helpful'.

Why 566? Everyone who completed the survey was obliged to answer this question, even if they only selected "Other"...


11: Do you have any examples of organisations that you feel use moderation tools well?
12: Great! Do you have a web link you could share?

11: Do you have any examples of organisations that you feel
use moderation tools well?

| All respondents |  |
| :--- | ---: |
| No | $92 \%$ |
| Yes | $8 \%$ |

12: Great! Do you have a web link you could share?
We got around 45 suggested examples of forums/groups that might help improve how forums are moderated

## 14: Which of these have you attended in the last two years?



15: Do you regularly attend chapter meetings?

| All respondents |  |
| :--- | ---: |
| Yes | 488 |
| No | 76 |

- This was not a mandatory question i.e. no one was obliged to answer it
- ... 2 respondents skipped the question
$\mathbf{8 7 \%}$ of those who responded said they "regularly attend chapter meetings"

| Split by Gender |  |
| :--- | ---: |
| Yes | $\mathbf{4 8 8}$ |
| Female | 261 |
| Male | 227 |
| No | 76 |
| Female | 27 |
| Male | 49 |

16: Which age band do you belong to?


- This was not a mandatory question but only 5 people declined to answer

18: Although this survey is anonymous, if you would be happy for us to contact you and follow up on any of your comments, please leave your name and email address below

- 272 respondents answered this non-mandatory question


## APPENDIX A

## Results by:

- Age
- Time in the Order
- Whether someone is a Preceptor
- Region


## 1: Did you follow 'Threads' before it was paused?

| Region |  | Time in the order |  | Age |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Always | 4\% | 1 Always | 4\% | 1 Always | 4\% |
| Mainland Europe | 1\% | 0-10 yrs | 1\% | 0-29 | 0\% |
| South Pacific | 0\% | 11-20 yrs | 1\% | 30-39 | 0\% |
| Spain \& Latin America | 0\% | $21+\mathrm{yrs}$ | 2\% | 50-59 | 1\% |
| UK \& Ireland | 3\% | 2 Often | 18\% | 60-69 | 2\% |
| 2 Often | 18\% | 0-10 yrs | 4\% | 70+ | 1\% |
| Mainland Europe | 2\% | 11-20 yrs | 6\% | 2 Often | 18\% |
| North America | 1\% | 21+ yrs | 8\% | 30-39 | 0\% |
| South Pacific | 2\% | 3 Sometimes | 35\% | 40-49 | 2\% |
| Spain \& Latin America | 0\% | 0-10 yrs | 12\% | 50-59 | 4\% |
| UK \& Ireland | 13\% | 11-20 yrs | 10\% | 60-69 | 6\% |
| Unknown | 0\% | 21+ yrs | 13\% | 70+ | 6\% |
| 3 Sometimes | 35\% | 4 Rarely | 27\% | 3 Sometimes | 35\% |
| Mainland Europe | 3\% | 0-10 yrs | 10\% | 0-29 | 0\% |
| North America | 2\% | 11-20 yrs | 8\% | 30-39 | 1\% |
| South Pacific | 4\% | 21+ yrs | 9\% | 40-49 | 3\% |
| Spain \& Latin America | 2\% | 5 Never | 16\% | 50-59 | 8\% |
| UK \& Ireland | 23\% | 0-10 yrs | 9\% | 60-69 | 13\% |
| Unknown | 1\% | 11-20 yrs | 3\% | 70+ | 9\% |
| 4 Rarely | 27\% | $21+\mathrm{yrs}$ | 3\% | 4 Rarely | 27\% |
| Mainland Europe | 2\% |  |  | 30-39 | 1\% |
| North America | 1\% | Preceptor |  | 40-49 | 3\% |
| South Pacific | 4\% | 1 Always | 4\% | 50-59 | 7\% |
| Spain \& Latin America | 1\% | No | 3\% | 60-69 | 11\% |
| UK \& Ireland | 17\% | Yes | 1\% | 70+ | 5\% |
| Unknown | 1\% | 2 Often | 18\% | 5 Never | 16\% |
| 5 Never | 16\% | No | 13\% | 30-39 | 1\% |
| Mainland Europe | 2\% | Yes | 6\% | 40-49 | 2\% |
| North America | 1\% | 3 Sometimes | 35\% | 50-59 | 4\% |
| South Pacific | 1\% | No | 25\% | 60-69 | 5\% |
| Spain \& Latin America | 2\% | Yes | 10\% | 70+ | 4\% |
| UK \& Ireland | 9\% | 4 Rarely | 27\% |  |  |
| Unknown | 1\% | No | 20\% |  |  |
|  |  | Yes | 7\% |  |  |
|  |  | 5 Never | 16\% |  |  |
|  |  | No | 13\% |  |  |
|  |  | Yes | 2\% |  |  |

2 How do you rate your experience of Threads in terms of it supporting Order harmony?

| Preceptor |  |
| :---: | ---: |
| 1 Very good | $\mathbf{4 \%}$ |
| No | $4 \%$ |
| Yes | $0 \%$ |
| 2 Good | $\mathbf{1 6 \%}$ |
| No | $12 \%$ |
| Yes | $4 \%$ |
| 3 Average | $\mathbf{2 4 \%}$ |
| No | $16 \%$ |
| Yes | $8 \%$ |
| 4 Poor | $22 \%$ |
| No | $14 \%$ |
| Yes | $7 \%$ |
| 5 Very poor | $\mathbf{8 \%}$ |
| No | $5 \%$ |
| Yes | $2 \%$ |
| 6 Don't know | $27 \%$ |
| No | $23 \%$ |
| Yes | $4 \%$ |


| Region |  | Time in the Order |  | Age |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Very good | 4\% |  |  | 1 Very good | 4\% |
| Mainland Europe | 0\% | 1 Very good | 4\% | 40-49 | 0\% |
| North America | 0\% | 0-10 yrs | 0\% | 50-59 | 1\% |
| South Pacific | 1\% | 11-20 yrs | 1\% | 60-69 | 1\% |
| Spain \& Latin America | 0\% | 21 + yrs | 3\% | 70+ | 2\% |
| UK \& Ireland | 3\% | 2 Good | 16\% | 2 Good | 16\% |
| 2 Good | 16\% | 0-10 yrs | 4\% |  | 0\% |
| Mainland Europe | 2\% | 11-20 yrs | 5\% | 0-29 | 0\% |
| North America | 0\% | 21 + yrs | 6\% | 30-39 | 1\% |
| South Pacific | 2\% | 3 Average | 24\% | 40-49 | 1\% |
| Spain \& Latin America | 1\% | 0-10 yrs | 6\% | 50-59 | 4\% |
| UK \& Ireland | 10\% | 11-20 yrs | 8\% | 60-69 | 5\% |
| Unknown | 1\% | 21 + yrs | 10\% | 70+ | 4\% |
| 3 Average | 24\% | 4 Poor | 22\% | 3 Average | 24\% |
| Mainland Europe | 3\% | 0-10 yrs | 8\% |  | 1\% |
| North America | 1\% | 11-20 yrs | 6\% | 0-29 | 0\% |
| South Pacific | 4\% | 21 + yrs | 8\% | 30-39 | 1\% |
| Spain \& Latin America | 1\% | 5 Very poor | 8\% | 40-49 | 2\% |
| UK \& Ireland | 15\% | 0-10 yrs | 4\% | 50-59 | 4\% |
| Unknown | 0\% | 11-20 yrs | 2\% | 60-69 | 11\% |
| 4 Poor | 22\% | 21 + yrs | 2\% | 70+ | 4\% |
| Mainland Europe | 2\% | 6 Don't know | 27\% | 4 Poor | 22\% |
| North America | 2\% | $0-10$ yrs | 13\% | 30-39 | 1\% |
| South Pacific | 2\% | 11-20 yrs | 7\% | 40-49 | 2\% |
| Spain \& Latin America | 1\% | 21 + yrs | 7\% | 50-59 | 6\% |
| UK \& Ireland | 15\% |  |  | 60-69 | 7\% |
| Unknown | 1\% |  |  | 70+ | 5\% |
| 5 Very poor | 8\% |  |  | 5 Very poor | 8\% |
| Mainland Europe | 0\% |  |  | 30-39 | 1\% |
| North America | 1\% |  |  | 40-49 | 2\% |
| South Pacific | 1\% |  |  | 50-59 | 2\% |
| Spain \& Latin America | 1\% |  |  | 60-69 | 2\% |
| UK \& Ireland | 5\% |  |  | 70+ | 1\% |
| Unknown | 0\% |  |  | 6 Don't know | 27\% |
| 6 Don't know | 27\% |  |  | 30-39 | 1\% |
| Mainland Europe | 3\% |  |  | 40-49 | 2\% |
| North America | 1\% |  |  | 50-59 | 7\% |
| South Pacific | 3\% |  |  | 60-69 | 10\% |
| Spain \& Latin America | 2\% |  |  | 70+ | 7\% |
| UK \& Ireland | 17\% |  |  |  |  |
| Unknown | 1\% |  |  |  |  |

3: What was your response to the pausing of Threads to consult the Order about communication online? $\star$

| Age band | Time in the Order |  |  | Region |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Very happy | 15\% | 1 Very happy | 15\% | 1 Very happy | 15\% |
| 30-39 | 2\% | 11-20 yrs | 3\% | Mainland Europe | 1\% |
| 40-49 | 2\% | 21+ yrs | 5\% | North America | 1\% |
| 50-59 | 3\% | 0-10 yrs | 6\% | South Pacific | 2\% |
| 60-69 | 6\% 2 Happy |  | 25\% | Spain \& Latin America UK \& Ireland | 0\% |
| 70+ |  | 11-20 yrs | 8\% |  | 10\% |
| 2 Happy |  | 21+ yrs | 8\% | Unknown | 0\% |
|  | 0\% | 0-10 yrs | 9\% | 2 Happy | 25\% |
| 0-29 | 0\% 3 Neutral |  | 28\% | Mainland Europe | 2\% |
| 30-39 | 1\% | 11-20 yrs | 9\% | North America | 1\% |
| 40-49 |  | 21+ yrs | 9\% | South Pacific | 4\% |
| 50-59 | 2\% 6 | 0-10 yrs | 10\% | Spain \& Latin America | 1\% |
| 60-69 | 9\% 4 Unhappy |  | 15\% | UK \& Ireland | $16 \%$$0 \%$ |
| 70+ | 7\% | 11-20 yrs | 5\% | Unknown |  |
| 3 Neutral | 28\% | 21+ yrs | 6\% | 3 Neutral | 28\% |
| 30-39 | 1\% | 0-10 yrs | 3\% | Mainland Europe | 1\% |
| 40-49 | $3 \% 5$ Very unhappy |  | 8\% | North America |  |
| 50-59 | 8\% 11-20 yrs |  | 2\% | South Pacific | 3\% |
| 60-69 | $12 \%$$5 \%$ | 21+ yrs | 4\% | Spain \& Latin America | 2\% |
| 70+ |  | $5 \%$$15 \%$ |  | 2\% | UK \& Ireland | 17\% |
| 4 Unhappy |  |  |  | 9\% | Unknown 4 Unhappy | 1\% |
|  | $\begin{aligned} & \text { 0\% } \\ & \text { 0\% } \end{aligned}$ | 11-20 yrs | 1\% | 15\% |  |
| 0-29 |  | $21+\mathrm{yrs}$ | 2\% | Mainland Europe | 2\% |
| 30-39 | 0\% $1 \%$ 0-10 yrs 5 |  |  | North America | 1\% |
| 40-49 |  |  |  | South Pacific | 1\% |
| 50-59 | $4 \%$ |  |  | Spain \& Latin AmericaUK \& Ireland | 1\% |
| 60-69 | 5\% Preceptor? |  |  |  | $\begin{array}{r} 10 \% \\ 8 \% \end{array}$ |
| 70+ |  | 1 Very happy | 15\% | UK \& Ireland <br> 5 Very unhappy |  |
| 5 Very unhappy | 8\% | No | 9\% | Mainland Europe | 0\% |
| 40-49 | $\begin{aligned} & 1 \% \text { Yes } \\ & 2 \% 2 \text { Happy } \end{aligned}$ |  | 6\% | North America | 0\% |
| 50-59 |  |  | 25\% | South Pacific | 0\% |
| 60-69 | 3\% | No | 18\% | UK \& Ireland | 7\% |
| 70+ | 3\% | Yes | 7\% | Unknown | 0\% |
| 6 None of the above | 9\% 3 Neutral |  | 28\% | 6 None of the above | 9\% |
|  | 0\% | No | 21\% | Mainland Europe | 1\% |
| 30-39 | 0\% | Yes | 7\% | South Pacific | 1\% |
| 40-49 |  | 4 Unhappy | 15\% | Spain \& Latin America | 2\% |
| 50-59 | 2\% | No | 12\% | UK \& Ireland | 5\% |
| 60-69 | 3\% | Yes | 3\% | Unknown | 1\% |
| 70+ | $3 \% 5$ Very unhappy |  | 8\% |  |  |
|  |  | No | 7\% |  |  |
|  |  | Yes | 1\% |  |  |
|  |  | 6 None of the above | 9\% |  |  |
|  |  | No | 7\% |  |  |
|  |  | Yes | 2\% |  |  |

4: Please rank these words/phrases in terms of how important you feel they are to support our ethical communication online?

| Split by Time in the Order Kindness |  | Providing facts |  |
| :---: | :---: | :---: | :---: |
|  |  | Mainland Europe | 1.1\% |
| Mainland Europe | 1.4\% | North America | 0.5\% |
| North America | 0.8\% | South Pacific | 1.2\% |
| South Pacific | 1.6\% | Spain \& Latin America | 0.7\% |
| Spain \& Latin America | 0.9\% | UK \& Ireland | 6.7\% |
| UK \& Ireland | 9.4\% | Unknown | 0.4\% |
| Unknown | 0.5\% | Debate |  |
| Honesty |  | Mainland Europe | 0.8\% |
| Mainland Europe | 1.3\% | North America | 0.3\% |
| North America | 0.7\% | South Pacific | 0.9\% |
| South Pacific | 1.5\% | Spain \& Latin America | 0.4\% |
| Spain \& Latin America | 0.8\% | UK \& Ireland | 5.9\% |
| UK \& Ireland | 8.7\% | Unknown | 0.2\% |
| Unknown | 0.4\% | Free speech |  |
| Helpfulness |  | Mainland Europe | 0.7\% |
| Mainland Europe | 1.3\% | North America | 0.3\% |
| North America | 0.7\% | South Pacific | 0.6\% |
| South Pacific | 1.4\% | Spain \& Latin America | 0.5\% |
| Spain \& Latin America | 0.8\% | UK \& Ireland | 4.8\% |
| UK \& Ireland | 8.1\% | Unknown | 0.2\% |
| Unknown | 0.4\% | Robust challenge |  |
| Sensitivity |  | Mainland Europe | 0.4\% |
| Mainland Europe | 1.1\% | North America | 0.2\% |
| North America | 0.7\% | South Pacific | 0.6\% |
| South Pacific | 1.2\% | Spain \& Latin America | 0.3\% |
| Spain \& Latin America | 0.6\% | UK \& Ireland | 4.1\% |
| UK \& Ireland | 7.5\% | Unknown | 0.2\% |
| Unknown Harmony | 0.3\% | Speaking assertively to people in positions of responsibility |  |
| Mainland Europe | 1.0\% | Mainland Europe | 0.4\% |
| North America | 0.6\% | North America | 0.2\% |
| South Pacific | 1.2\% | South Pacific | 0.4\% |
| Spain \& Latin America | 0.7\% | Spain \& Latin America | 0.4\% |
| UK \& Ireland | 7.4\% | UK \& Ireland | 3.2\% |
| Unknown | 0.4\% | Unknown | 0.1\% |

4: Please rank these words/phrases in terms of how important you feel they are to support our ethical communication online?

| Split by Age | 0\% | $\begin{aligned} & \text { Providing facts } \\ & 0-29 \\ & 30-39 \\ & 40-49 \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 0 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
| Kindness |  |  | 1\% |
| 0-29 |  | 50-59 | 3\% |
| 30-39 | 1\% | 60-69 | 4\% |
| 40-49 | 1\% | 70+ | 3\% |
| 50-59 | 4\% | Debate |  |
| 60-69 | 5\% | 0-29 | 0\% |
| 70+ | 3\% | 30-39 | 0\% |
| Honesty |  | 40-49 | 1\% |
| 0-29 | 0\% | 50-59 | 2\% |
| 30-39 | 1\% | 60-69 | 3\% |
| 40-49 | 1\% | 70+ | 2\% |
| 50-59 | 3\% | Free speech |  |
| 60-69 | 5\% | 0-29 | 0\% |
| 70+ | 3\% | 30-39 | 0\% |
| Helpfulness |  | 40-49 | 1\% |
| 0-29 | 0\% | 50-59 | 2\% |
| 30-39 | 1\% | 60-69 | 3\% |
| 40-49 | 1\% | 70+ | 2\% |
| 50-59 | 3\% | Robust challenge |  |
| 60-69 | 5\% | 0-29 | 0\% |
| 70+ | 3\% | 30-39 | 0\% |
| Sensitivity |  | 40-49 | 1\% |
| 0-29 | 0\% | 50-59 | 1\% |
| 30-39 | 0\% | 60-69 | 2\% |
| 40-49 | 1\% |  |  |
| 50-59 | 3\% | 70+ | 1\% |
| 60-69 | 4\% |  |  |
| ${ }_{70+}$ | 3\% | Speaking assertiv people in position |  |
| Harmony |  | responsibility |  |
| 0-29 | 0\% | 0-29 | 0\% |
| 30-39 | 1\% | 30-39 | 0\% |
| 40-49 | 1\% | 40-49 | 1\% |
| 50-59 | 3\% | 50-59 | 1\% |
| 60-69 | 4\% | 60-69 | 2\% |
| 70+ | 3\% | $70+$ | 1\% | online?


| Split by Preceptor N/Y? |  |
| :---: | :---: |
| Kindness |  |
| No | 11\% |
| Yes | 4\% |
| Honesty |  |
| No | 10\% |
| Yes | 3\% |
| Helpfulness |  |
| No | 9\% |
| Yes | 3\% |
| Sensitivity |  |
| No | 9\% |
| Yes | 3\% |
| Harmony |  |
| No | 8\% |
| Yes | 3\% |
| Providing facts |  |
| No | 8\% |
| Yes | 3\% |
| Debate |  |
| No | 6\% |
| Yes | 2\% |
| Free speech |  |
| No | 6\% |
| Yes | 2\% |
| Robust challenge |  |
| No | 4\% |
| Yes | 1\% |
| Speaking assertively to people in positions of responsibility |  |
| No | 4\% |
| Yes | 1\% |

## 6: Have you been negatively impacted by unharmonious communication on Threads?

| Split by Time in the Order |  |  | Preceptor? |  |
| :---: | :---: | :---: | :---: | :---: |
| No | 55\% |  | No | 55\% |
| 0-10 yrs | 20\% |  | Not preceptor | 44\% |
| 11-20 yrs | 15\% |  | Is preceptor | 10\% |
| 21+ yrs | 19\% |  | Yes | 45\% |
| Yes | 45\% |  | Not preceptor | 30\% |
| 0-10 yrs | 15\% |  | Is preceptor | 15\% |
| 11-20 yrs | 14\% |  |  | 15\% |
| $21+\mathrm{yrs}$ | 16\% |  |  |  |
|  |  |  | Split by Age |  |
| Split by Region |  |  | No | 55\% |
| No |  | 55\% | 0-29 | 0\% |
| Mainland Europe |  | 5\% | 30-39 | 2\% |
| North America |  | 2\% | 40-49 | 5\% |
| South Pacific |  | 7\% | 50-59 | 12\% |
| Spain \& Latin America |  | 4\% | 60-69 | 22\% |
| UK \& Ireland |  | 34\% | 70+ | 13\% |
| Unknown |  | 2\% | Yes | 45\% |
| Yes |  | 45\% | 30-39 | 2\% |
| Mainland Europe |  | 4\% | 40-49 | 5\% |
| North America |  | 3\% | 50-59 | 12\% |
| South Pacific |  | 4\% | 60-69 | 15\% |
| Spain \& Latin America |  | 2\% | 70+ | 11\% |
| UK \& Ireland |  | 31\% |  |  |
| Unknown |  | 1\% |  |  |

Only those who said they were 'negatively impacted' were then asked the follow up question ... Question 7...

## 7: Did this put you off contributing to Threads?

| Split by Time in the Order |  |  |
| :---: | :---: | :---: |
| No | 16\% |  |
| $0-10 \mathrm{yrs}$ | 4\% |  |
| 11-20 yrs | 5\% |  |
| 21+ yrs | 6\% |  |
| Yes | 84\% |  |
| 0-10 yrs | 30\% |  |
| 11-20 yrs | 25\% |  |
| 21+ yrs | 30\% |  |
| Split by Region |  |  |
| No |  | 16\% |
| Mainland Europe |  | 3\% |
| South Pacific |  | 2\% |
| Spain \& Latin America |  | 1\% |
| UK \& Ireland |  | 9\% |
| Unknown |  | 0\% |
| Yes |  | 84\% |
| Mainland Europe |  | 6\% |
| North America |  | 7\% |
| South Pacific |  | 7\% |
| Spain \& Latin America |  | 3\% |
| UK \& Ireland |  | 59\% |
| Unknown |  | 2\% |


| Split by Preceptor |  |
| :---: | ---: |
| No | $\mathbf{1 6 \%}$ |
| Not preceptor | $11 \%$ |
| Is preceptor | $5 \%$ |
| Yes | $\mathbf{8 4 \%}$ |
| Not preceptor | $55 \%$ |
| Is preceptor | $29 \%$ |

Split by Age

| No | $\mathbf{1 6 \%}$ |
| :---: | ---: |
| $50-59$ | $5 \%$ |
| $60-69$ | $5 \%$ |
| $70+$ | $5 \%$ |
| Yes | $84 \%$ |
| $30-39$ | $4 \%$ |
| $40-49$ | $11 \%$ |
| $50-59$ | $21 \%$ |
| $60-69$ | $28 \%$ |
| $70+$ | $19 \%$ |

9: How would you like to see moderation being applied to online Order spaces?

| Split by Time in the Order |  |
| :---: | :---: |
| 0 | 12\% |
| 0-10 yrs | 4\% |
| 11-20 yrs | 3\% |
| 21+ yrs | 5\% |
| 1 | 5\% |
| 0-10 yrs | 2\% |
| 11-20 yrs | 1\% |
| 21+ yrs | 2\% |
| 2 | 8\% |
| 0-10 yrs | 2\% |
| 11-20 yrs | 1\% |
| $21+\mathrm{yrs}$ | 5\% |
| 3 | 9\% |
| 0-10 yrs | 3\% |
| 11-20 yrs | 2\% |
| 21+ yrs | 3\% |
| 4 | 5\% |
| 0-10 yrs | 1\% |
| 11-20 yrs | 2\% |
| $21+\mathrm{yrs}$ | 2\% |
| 5 | 21\% |
| 0-10 yrs | 8\% |
| 11-20 yrs | 8\% |
| 21+ yrs | 6\% |
| 6 | 8\% |
| 0-10 yrs | 2\% |
| 11-20 yrs | 3\% |
| 21+ yrs | 3\% |
| 7 | 9\% |
| 0-10 yrs | 4\% |
| 11-20 yrs | 3\% |
| 21+ yrs | 2\% |
| 8 | 12\% |
| 0-10 yrs | 5\% |
| 11-20 yrs | 2\% |
| 21+ yrs | 5\% |
| 9 | 2\% |
| 0-10 yrs | 1\% |
| 11-20 yrs | 0\% |
| $21+\mathrm{yrs}$ | 1\% |
| 10 | 9\% |
| 0-10 yrs | 5\% |
| 11-20 yrs | 2\% |
| 21+ yrs | 2\% |

## 9: How would you like to see moderation being applied to online Order spaces?

| Split by Region |  | 6 | 8\% |
| :---: | :---: | :---: | :---: |
| 0 | 12\% | Mainland Europe | 1\% |
| Mainland Europe | 1\% | North America | 0\% |
| North America | 0\% | South Pacific | 2\% |
| South Pacific | 1\% | Spain \& Latin America | 0\% |
| Spain \& Latin America | 1\% | UK \& Ireland | 5\% |
| UK \& Ireland | 9\% | 7 | 9\% |
| Unknown | 0\% | Mainland Europe | 1\% |
| 1 | 5\% | North America | 1\% |
| Mainland Europe | 1\% | South Pacific | 1\% |
| North America | 0\% | Spain \& Latin America | 1\% |
| South Pacific | 1\% | UK \& Ireland | 5\% |
| Spain \& Latin America | 0\% | 8 | 12\% |
| UK \& Ireland | 3\% | Mainland Europe | 2\% |
| 2 | 8\% | North America | 1\% |
| Mainland Europe | 1\% | South Pacific | 1\% |
| North America | 0\% | Spain \& Latin America | 1\% |
| South Pacific | 0\% | UK \& Ireland | 8\% |
| Spain \& Latin America | 0\% | Unknown | 0\% |
| UK \& Ireland | 6\% | 9 | 2\% |
| Unknown | 1\% | North America | 0\% |
| 3 | 9\% | UK \& Ireland | 1\% |
| Mainland Europe | 1\% | Unknown | 0\% |
| North America | 0\% | 10 | 9\% |
| South Pacific | 1\% | Mainland Europe | 1\% |
| Spain \& Latin America | 1\% | North America | 1\% |
| UK \& Ireland | 5\% | South Pacific | 0\% |
| Unknown | 0\% | Spain \& Latin America | 1\% |
| 4 | 5\% | UK \& Ireland | 6\% |
| Mainland Europe | 1\% | Unknown | 1\% |
| North America | 0\% |  |  |
| South Pacific | 0\% |  |  |
| Spain \& Latin America | 0\% |  |  |
| UK \& Ireland | 3\% |  |  |
| Unknown | 0\% |  |  |
| 5 | 21\% |  |  |
| Mainland Europe | 2\% |  |  |
| North America | 2\% |  |  |
| South Pacific | 3\% |  |  |
| Spain \& Latin America | 1\% |  |  |
| UK \& Ireland | 12\% |  |  |
| Unknown | 1\% |  |  |

## 9: How would you like to see moderation being applied to online Order spaces?

| Split by Age |  | 6 | 8\% |
| :---: | :---: | :---: | :---: |
| 0 | 12\% | 30-39 | 0.18\% |
|  | 0.18\% | 40-49 | 0.18\% |
| 0-29 | 0.18\% | 50-59 | 2.65\% |
| 30-39 | 0.35\% | 60-69 | 3.00\% |
| 40-49 | 0.53\% | 70+ | 2.12\% |
| 50-59 | 2.47\% | 7 | 9\% |
| 60-69 | 4.24\% | 30-39 | 0.71\% |
| 70+ | 4.24\% | 40-49 | 1.41\% |
| 1 | 5\% | 50-59 | 2.47\% |
| 40-49 | 0.88\% | 60-69 | 2.47\% |
| 50-59 | 0.53\% | 70+ | 2.30\% |
| 60-69 | 2.12\% | 8 | 12\% |
| 70+ | 1.24\% |  | 0.53\% |
| 2 | 8\% | 30-39 | 0.71\% |
| 0-29 | 0.18\% | 40-49 | 1.24\% |
| 30-39 | 0.53\% | 50-59 | 2.30\% |
| 40-49 | 0.35\% | 60-69 | 5.30\% |
| 50-59 | 2.12\% | 70+ | 2.30\% |
| 60-69 | 2.83\% | 9 | 2\% |
| 70+ | 1.77\% | 30-39 | 0.18\% |
| 3 | 9\% | 40-49 | 0.18\% |
|  | 0.18\% | 50-59 | 0.18\% |
| 30-39 | 0.35\% | 60-69 | 0.88\% |
| 40-49 | 0.71\% | 70+ | 0.18\% |
| 50-59 | 2.47\% | 10 | 9\% |
| 60-69 | 3.18\% | 30-39 | 0.35\% |
| 70+ | 1.94\% | 40-49 | 2.30\% |
| 4 | 5\% | 50-59 | 1.94\% |
| 50-59 | 1.59\% | 60-69 | 2.65\% |
| 60-69 | 1.77\% | 70+ | 1.77\% |
| 70+ | 1.41\% |  |  |
| 5 | 21\% |  |  |
| 30-39 | 0.53\% |  |  |
| 40-49 | 2.12\% |  |  |
| 50-59 | 5.12\% |  |  |
| 60-69 | 8.83\% |  |  |
| 70+ | 4.59\% |  |  |

## 10: Of these examples of moderation, which do you think would be helpful?

## Split by Gender

| Moderators can flag up content not within the <br> guidelines which contributors could then consider <br> re-editing |
| :--- |
| Female |

Male 35\%
An ability to quickly and simply flag up content not within the guidelines - including an explanation of subsequent action taken
Female ..... 33\%
Male ..... 28\%
Limiting contributions within a 24 -hour period (slowing the pace of discussions to allow time for reflection)
Female ..... 24\%
Male ..... 23\%
Moderators can permanently or temporarily suspend forum contributors (including an explanation of why)Female22\%
Male ..... 22\%
Content will only be removed/set to one side if it's outside simple, published guidelines
Female ..... 22\%
Male ..... 21\%
Content will only be removed if it's obviously offensive or potentially illegal
Female ..... 19\%
Male ..... 19\%
Enabling users to respond with a 'click' to content(e.g. 'like' buttons, emojis, up/down voting)
Female ..... 13\%
Male ..... 10\%
Apart from potentially illegal content, there are norestrictions
Female ..... 9\%
Male ..... 8\%
10: Of these examples of moderation, which do you think would be helpful?
Split by Time in the Order
Moderators can flag up content not within the guidelines which contributors could then consider re-editing
$0-10$ yrs ..... 26\%
$11-20 \mathrm{yrs}$ ..... 22\%
21+ yrs ..... 28\%
An ability to quickly and simply flag up content not within the guidelines - including an explanation of subsequent action taken $0-10$ yrs ..... 25\%
11-20 yrs ..... 17\%
21+ yrs ..... 20\%
Limiting contributions within a 24 -hour period (slowing the pace of discussions to allow time for reflection)
$0-10$ yrs ..... 18\%
11-20 yrs ..... 14\%
21+ yrs ..... 16\%
Moderators can permanently or temporarily suspend forum contributors (including an explanation of why)
$0-10$ yrs ..... 18\%
11-20 yrs ..... 11\%
21+ yrs ..... 14\%
Content will only be removed/set to one side if it's outside simple, published guidelines
$0-10$ yrs ..... 17\%
$11-20 \mathrm{yrs}$ ..... 13\%
21+ yrs ..... 13\%
Content will only be removed if it's obviously offensive or potentially illegal
$0-10$ yrs ..... 13\%
$11-20 \mathrm{yrs}$ ..... 11\%
21+ yrs ..... 14\%
Enabling users to respond with a 'click' to content (e.g. 'like' buttons, emojis, up/down voting)
$0-10$ yrs ..... 10\%
11-20 yrs ..... 7\%
21+ yrs ..... 6\%
Apart from potentially illegal content, there are no restrictions
$0-10$ yrs ..... 7\%
$11-20 \mathrm{yrs}$ ..... 5\%
21+ yrs ..... 5\%

## 10: Of these examples of moderation, which do you think would be helpful?

Split by Preceptor N/Y
Count of Moderators can flag up content not within the guidelines which contributors could then consider re-editing ..... 53\%
Yes ..... 22\%
Count of An ability to quickly and simply flag up content not within the guidelines - including an explanation of subsequent action taken
No ..... 45\%
Yes ..... 16\%
Count of Limiting contributions within a 24 -hour period (slowingthe pace of discussions to allow time for reflection)$34 \%$
Yes ..... 13\%
Count of Moderators can permanently or temporarily suspendforum contributors (including an explanation of why)
No ..... 33\%
Yes ..... 11\%
Count of Content will only be removed/set to one side if it'soutside simple, published guidelines
No ..... 32\%
Yes
Yes ..... 11\% ..... 11\%
Count of Content will only be removed if it's obviously offensive or potentially illegal
No ..... 29\%
Yes ..... 9\%Count of Enabling users to respond with a 'click' to content(e.g. 'like' buttons, emojis, up/down voting)
No ..... 19\%
Yes ..... 4\%Count of Apart from potentially illegal content, there are norestrictions
No ..... 14\%
Yes ..... 2\%

## 10: Of these examples of moderation, which do you think would be helpful?

## Split by Age

Count of Moderators can flag up content not within the guidelines which contributors could then consider re-editing

| $0-29$ | $0.4 \%$ |
| :--- | ---: |
| $30-39$ | $3.0 \%$ |
| $40-49$ | $7.2 \%$ |
| $50-59$ | $20.0 \%$ |
| $60-69$ | $26.0 \%$ |
| $70+$ | $17.8 \%$ |

Count of An ability to quickly and simply flag up content not within the guidelines including an explanation of subsequent action taken
0-29 0.4\%

30-39 3.2\%
40-49 6.7\%
50-59 16.1\%
60-69 22.8\%
70+ 11.3\%
Count of Limiting contributions within a 24-hour period (slowing the pace of discussions to allow time for reflection)
0-29 0.2\%

30-39 2.3\%
40-49 5.5\%
50-59 12.0\%
60-69
17.1\%

70+
Count of Moderators can permanently or temporarily suspend forum contributors (including an explanation of why)
$0-29 \quad 0.2 \%$

30-39 2.1\%
40-49 6.0\%
50-59 10.8\%
60-69 15.7\%
70+ 8.1\%
Count of Content will only be removed/set to one side if it's outside simple, published guidelines
0-29 0.4\%

30-39 2.3\%
40-49 4.6\%
50-59 11.3\%
60-69 16.1\%
$70+\quad 8.5 \%$

Count of Content will only be removed if it's obviously offensive or potentially illegal
0-29 0.2\%

30-39 1.1\%
40-49 3.0\%
50-59 8.3\%
60-69
14.7\%

Count of Enabling users to respond with a 'click' to content (e.g. 'like' buttons, emojis,
up/down voting)
$0-29$
30-39 1.6\%
40-49 2.1\%
50-59 6.7\%
60-69 7.4\%
$70+\quad 4.2 \%$
Count of Apart from potentially illegal content, there are no restrictions

## 0-29

30-39 0.9\%
40-49 1.9\%
50-59 4.9\%
60-69 4.9\%
$70+\quad 3.2 \%$

## APPENDIX B

## Split of all respondents by:

- Whether someone is a Preceptor
- Age
- Time in the Order
- Region
- Gender

The following may be of some use in interpreting the breakdowns in Appendix A.
The figures below are a breakdown of the 566 Order members who responded to the Survey. They are not a breakdown of the order as a whole.

| Preceptors | Count | Share |
| :--- | ---: | ---: |
| No | 421 | $74 \%$ |
| Yes | 145 | $26 \%$ |


| Age bands | Count | Share |
| :--- | ---: | ---: |
| Unknown | 5 | $1 \%$ |
| $0-29$ | 2 | $0 \%$ |
| $30-39$ | 22 | $4 \%$ |
| $40-49$ | 56 | $10 \%$ |
| $50-59$ | 135 | $24 \%$ |
| $60-69$ | 211 | $37 \%$ |
| $70+$ | 135 | $24 \%$ |


| Time in the Order | Count | Share |
| :--- | ---: | ---: |
| $0-10$ yrs | 203 | $36 \%$ |
| $11-20$ yrs | 160 | $28 \%$ |
| $21+$ yrs | 203 | $36 \%$ |


| Region | Count | Share |
| :--- | ---: | ---: |
| Mainland Europe | 55 | $10 \%$ |
| North America | 28 | $5 \%$ |
| South Pacific | 63 | $11 \%$ |
| Spain \& Latin America | 33 | $6 \%$ |
| UK \& Ireland | 370 | $65 \%$ |
| Unknown | 17 | $3 \%$ |


| Gender | Count | Share |
| :--- | ---: | ---: |
| Female | 289 | $51 \%$ |
| Male | 277 | $49 \%$ |


[^0]:    1 "How do you rate your experience of Threads in terms of it supporting Order harmony?
    ${ }^{2}$ Did you follow 'Threads' before it was paused?

